



■ 名师档案 ■ Architects

# YTN Headquarters

## YTN总部

项目地点 韩国首尔市  
建筑设计 DRDS  
照片提供 DRDS







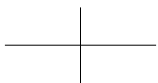
项目是为一家位于 DMC IT 园区的全天候新闻广播公司建设的一个新的联合总部和广播设施。充满各种复杂事件的世界就像一个“有机体”，公司则要通过系统细致的分析做出经典的新闻报道，并通过电视、收音机和在线媒体传播到公司在全球的覆盖区域。设计要体现以上两者的交集。

这座新的联合总部和广播设施要以瞬息万变的全球形势为灵感，把一个鲜活的结构模型运用到“大盒子”建筑上，使员工得以在建筑中以全球视角处理事务。

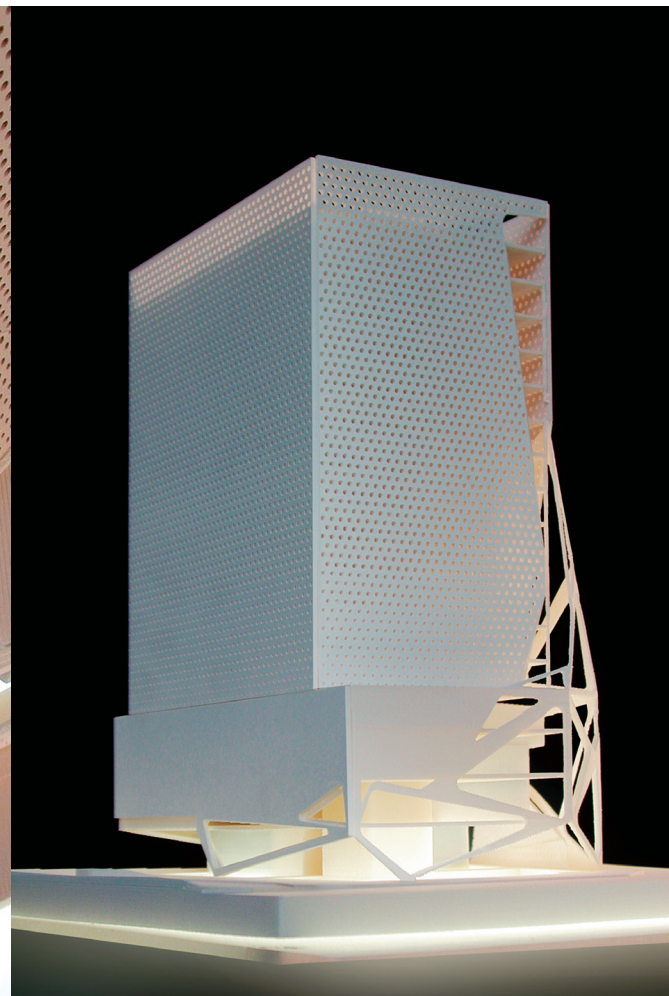
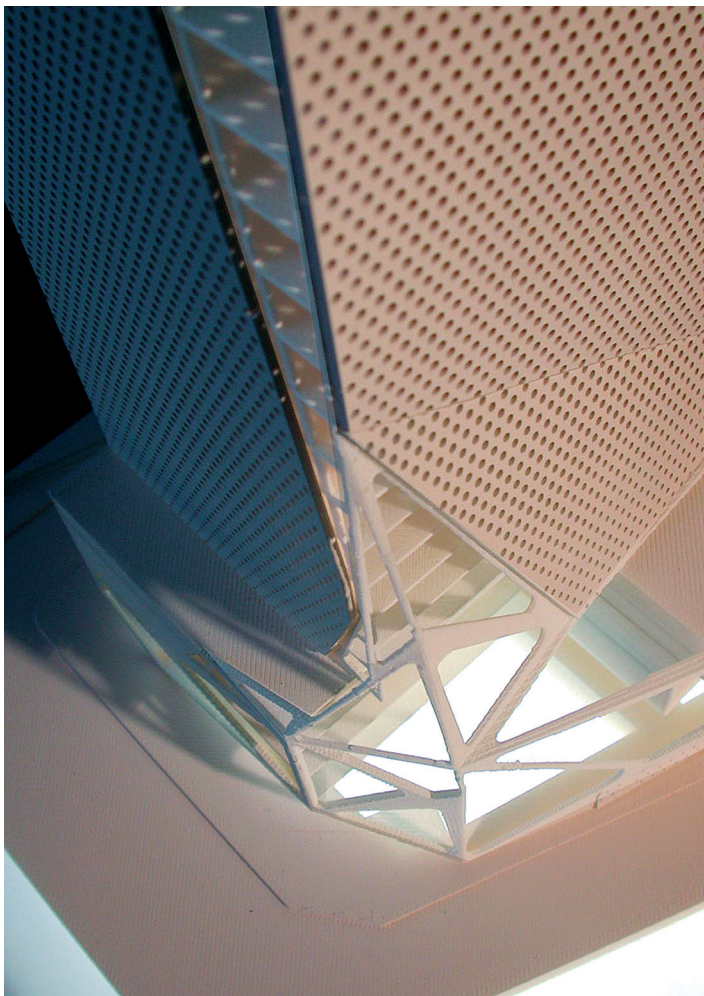
广播公司的总部办公大楼位于一个低调优雅的塔楼之中，正是在这个精密严谨的“大盒子”的内部，广播公司秉承团结、严谨、求实的精神，向公众传播真实公正的新闻报道。（译/方朔）





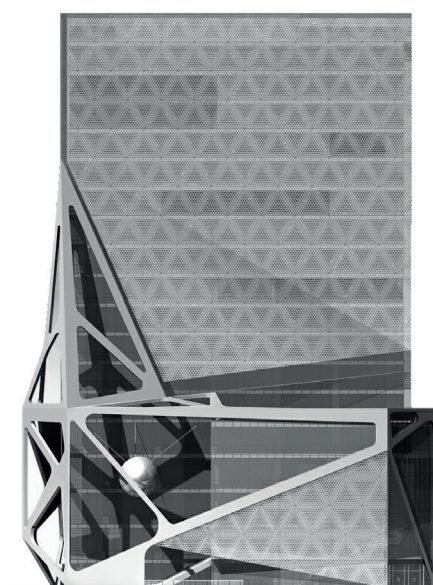






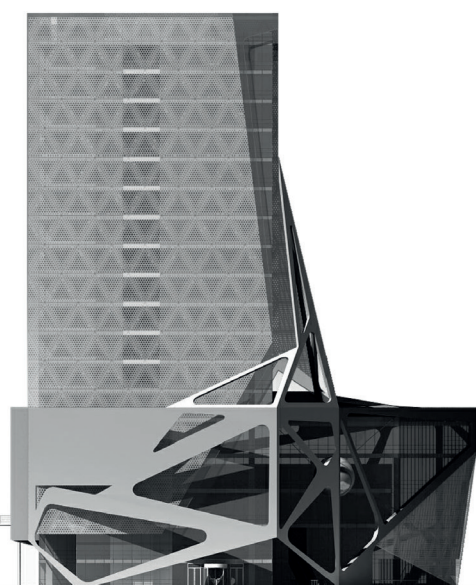
X1 X2 X3 X4 X5 X6 X7 X8 X9

Y6 Y5 Y4 Y3 Y2 Y1



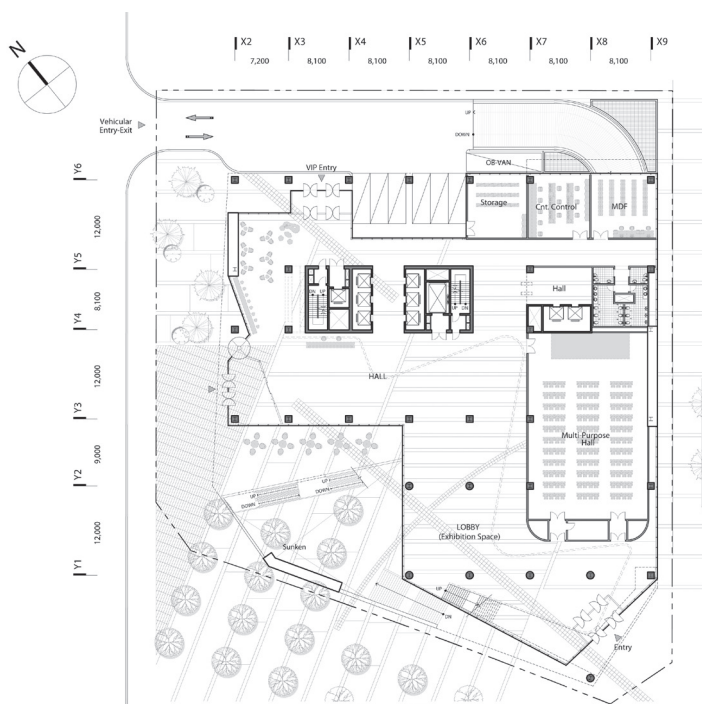
1 | Front Elevation  
SCALE : 1/600

지상층  
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지상1층



2 | Right Elevation  
SCALE : 1/600





一层平面



三层平面





The Project is a new corporate HQ and broadcasting facility for a 24-hour news broadcasting company located at DMC IT district. The design represents the intersection between a complex world of global events (organic) and the systematic analysis (order) that results in informed reporting via television, radio and on-line media to the broadcaster's global constituency.

The world is an unruly place. There is breaking news, world news, politics, business, sports, the arts etc... This new corporate HQ and Broadcasting Facility is inspired by this constantly shifting global condition, implementing an organic structural model that is received by a BOX containing the employees who execute the global vision of the company.

An understated and elegant tower containing the main HQ offices of the Broadcaster, it is a sophisticated and rational BOX that illustrates through its façade, the regiment and discipline implemented in generating unbiased content to the public. **At**